



26th

DoD / VA & GOV Health IT Summit

Enabling Patient-Centered Care Through
Innovative Health IT

Sponsorship Prospectus



May 1-2, 2024 | National Harbor, MD

DoD/VA & GOV Health IT Summit

EVENT OVERVIEW

Defense Strategies Institute's DoD/VA & Government HIT Summit is a non-partisan, educational, & training "town-hall-style" summit that will discuss efforts to advance the defense health care mission, explore HIT and medical solutions that will improve the delivery of healthcare, and advance a single, unified, interoperable health IT approach to enable improved, continuous, lifelong patient-centered care.

This Summit convenes senior healthcare leaders to discuss their initiatives, strategies, and plans for driving health IT innovations across the VA, DHA, military services, and other federal government partners and agencies to improve the quality, efficiency, and safety of healthcare delivery. Through interactive discussion and dialogue, attendees at this year's event will examine the successes and challenges across the VA and DHA in operationalizing a modernized electronic health record system as well as opportunities for integrating a unified, interoperable, common federal EHR to enable patient centered care.

WHO ATTENDS:

250+ government and military leaders, solution providers, industry leaders, program executives, and academic labs throughout the healthcare community.

TOPICS OF DISCUSSION

- Providing sustained health services to enable Army readiness
- Leveraging emerging tech to enhance patient care & access
- Supporting DHA digital transformation through innovation & collaboration
- Deploying the Federal EHR to ensure interoperability & responsiveness
- Acquiring innovative, cost-effective solutions to effectively support service members, veterans, & families
- Improving the veteran digital experience by utilizing innovative technologies

FOR SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT:

Dudley Duverne | Account Management Associate | dduverne@dsigroup.org | 201.987.1803

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COMPANIES AND ORGANIZATIONS TO EXPECT:



PREVIOUS ATTENDEES INCLUDED:

- Senior VP, Federal Health Sector—HighPoint
- CHIO, MEDCOM
- Director, Appian
- VP Federal Health Sector, GDIT
- JOMIS Nurse Informaticist, Navy Bureau of Medicine and Surgery
- VP Government Solutions, Philips
- Director, IT Concepts
- National Account Manager, GSA
- Chief Information Officer, RELI Group
- Chief Clinical Officer, MediQuant
- CISO, DHA/PEO Medical Systems
- DTIM Director, JBS International
- Director, Strategy & Operations, 3M HIS Federal Market Solutions
- Chief Health Informatics Officer, US Coast Guard
- CTO, JRG/JLVIT
- Program Manager, PEO MS/SDD, Defense Health Agency
- VP of Human Centered Design, CGI Fedreal
- Director, Red River
- Director, OpMed IT Cell, DHA DoD
- Enterprise Account Executive, MongoDB
- CMIO, LMI
- Federal Executive, Dell Technologies
- Director of Contracts, VA Strategic Acquisition Center
- Associate Partner, Military Health
- Director, Digital Health Solutions, Blue Halo
- Digital Health Standards Lead, FEHRM Program Office
- RVP, DHA, Salesforce
- Program Manager, Solution Delivery Division, DHA
- Client Director, Service Now
- Sr. Capture Manager, Leidos
- Executive Director, VA Office of Information & Technology
- CIO, Humana Military
- Program Manager, CACI
- VP, Health, Mantech
- Colonel, Army Nurse Corps
- **And many more!**

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EXHIBITOR—\$4,000

Showcase your technology with a tabletop exhibit and passes to attend.

- + 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + 2 complimentary all-access passes

GOLD SPONSOR—\$8,000

Present your solution to the audience with a 10 minute technology talk.

- + 10 minute technology talk on the main agenda
- + 3 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

PLATINUM SPONSOR— \$10,000

Demonstrate your organization as a thought leader with a seat on one of our panel discussions on the main agenda.

- + One delegate from your organization will participate in a panel discussion with community leaders
- + 4 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide
- + Premium logo placement and sponsorship recognition in all event promotions

Exhibitors, Gold Sponsors and Platinum Sponsors all include the following:

- + One (1) 6-foot tabletop display area in networking space: WiFi, power, and two chairs
- + Company logo with hyperlink and description on Symposium website
- + Company logo included on on-site signage

****All details subject to change****

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DIAMOND SPONSOR— **SOLD OUT**

Cohost the event with us! Give morning welcomes each day & introduce speakers.

- + Company logo on attendee badges
- + Company logo, with hyperlink and description, on event website
- + Exclusive in-room logo, on-site signage, seating at speakers only table
- + 5 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

LUNCHEON SPONSOR—\$10,000

Available during one of two daily luncheons.

- + Company logo on branded event items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

COCKTAIL RECEPTION SPONSOR— **SOLD OUT**

Host the event delegation for a cocktail hour after Day 1 of the Symposium

- + 60 minute cocktail hour for event delegation
- + Company logo on branded items, exclusive signage, all on-site signage, and intermission slide during Day 1
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

NETWORKING SPONSOR—\$6,000

Available during one of three networking portions of the event.

- + Company logo on branded items, exclusive signage, all on-site signage
- + Premium logo placement and sponsorship recognition in all event promotions
- + 2 complimentary all-access passes
- + Full-page flyer (provided by sponsor) included in on-site Summit attendee guide

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SHOW GUIDE SPONSOR—\$8,000

Get your message across with a two-page spread and coveted back cover ad in the event show guide.

- + Prominent two-page spread in show guide, distributed to all attendees
- + Exclusive back cover ad in show guide
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Show Guide Sponsor
- + Company logo included on all on-site signage indicating Show Guide Sponsor

TOTE BAG SPONSOR—\$8,000

This high-visibility opportunity provides an opportunity to keep attendees talking about you, even after the event concludes.

- + Customized reusable tote bag to be handed out to all attendees upon registration
- + Conference material inside tote bag for attendees
- + 2 complimentary all-access passes

LANYARD SPONSOR—\$12,000

Get your brand under the nose of every single attendee.

- + Exclusive Logo on all event lanyards distributed to all attendees
- + 2 complimentary all-access passes
- + Company logo, with hyperlink and description, on DSI's event website listed as the Lanyard Sponsor
- + Company logo included on all on-site signage indicating Lanyard Sponsor



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