DoD / VA & Gov HIT Summit

Leveraging IT solutions to Broaden the Context of Connected Health

ARRIVAL LOGISTICS & AGENDA

October 14-15, 2014

The Mary M. Gates Learning Center/United Way:
Alexandria, VA
**Who We Are:**

DSI is a premier non-partisan **woman-owned, minority owned small business** designed to assist in advancing the mission critical goals of the United States' Military and Government. Through our high level educational and training summits, and symposiums we are able to reach across all offices and departments in a fair and balanced manner. We bring together the mission relevant representatives in our neutral forums in order to foster the necessary discussions and debates to help them achieve efficient and effective mission success. **In order to maintain our neutrality, we receive no funding or investment** for operating costs from any outside organization, group, or individual.

*DSI Supports our Nation's injured Service members through our donations to the 501 c3 Wounded Warrior Project*

**Our Mission:**

**Compliant Operating Guidelines:**

<table>
<thead>
<tr>
<th><strong>COMPLIANT:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>The DoD / VA &amp; Gov HIT Summit is compliant with Department of Defense operating guidelines, and adheres to the most recent standards of the Office of General Council, Standards of Conduct Office:</td>
</tr>
<tr>
<td><em>The Summit meets compliance with recent Deputy Chief Management Officer memo dated Nov 6, 2013, “DoD Conference Guidance 2.0”</em>. Under this issuance, this Summit falls under line #18. <strong>“NO-COST to the DoD”</strong>. (All active duty mil/gov personnel attend complimentary)</td>
</tr>
<tr>
<td><em>Currently, SOCO advisory 09-03: 7.(a)... purposes of jar 3-211 (a)(7) the Office of Government Ethics (OGE), OGE standards of ethical conduct for employees of the executive branch: currently 5 cfr part 2635 and 31 u.s.c. 1353 as it pertains to OGE standards</em></td>
</tr>
<tr>
<td><em>Qualifies as training in compliance with 5 U.S.C. Chapter 41 and is compliant with The Office of Government Ethics, Standards of Ethical Conduct for Employees of the Executive Branch: currently 5 CFR part 2635 and 31 U.S.C. 1353 as it pertains to OGE Standards.</em></td>
</tr>
<tr>
<td><em>Per the DEPSECDEF Memorandum on Implementation of Conference Oversight Requirements… our meetings fall well BELOW the $20,000.00 in potential expenditures incurred by DoD and military personnel’s participation and are considered non-DOD sponsored, non-federal entity conferences</em></td>
</tr>
<tr>
<td><em>The Summit is neither officially endorsed or sanctioned by the Dept. of VA</em></td>
</tr>
<tr>
<td><em>Speaker participation: Speakers are charged NO fees for their participation. Complimentary parking is provided on site.</em></td>
</tr>
<tr>
<td><em>The Summit is open to all DoD and Federal employees and is considered a compliant education and training forum.</em></td>
</tr>
</tbody>
</table>

**General Target Audience:**

US Military Services, Government Healthcare Agencies, Academia, HIT Technology Industry Service Providers

**Attendees: General Titles**

CIO, CMIO, CTO, Chief of Clinical Informatics, HIT Program Directors, HIT R&D Directors, Systems Architect

**Program Design & Goal:**

A non-partisan educational and training Summit designed as a “Town Hall” full spectrum view towards the DoD/ VA and the Federal Governments efforts towards creating a connected health ecosystem through leveraging health IT tools and technologies. The forum is created to encourage a real, pragmatic level of discussion and debate amongst all in attendance. Our goal is to bring together leaders from across the Armed Services & Government Agencies and the Industry and Academic leaders that can help them forge many of the HIT solutions necessary to achieve their respective “next steps”. **Actionable take aways for today, tomorrow, and the future will drive the discussions towards moving from healthcare to health in a connected environment**
By participating in one of our meetings, you will discover an environment that strives to encourage real actionable outcomes for its participants, while fostering new and continued relationships amongst all in attendance.

Our speaker faculty and subject matters are chosen through an extensive process of research, and are designed to provide a full spectrum perspective towards the issue at hand. Depending on the subject matter, we strive to maintain representation of all military services in our agendas. Attendees are expected to have a professional, working knowledge of the subject matter.

Contact information of attendees and speakers is not automatically distributed and is on a volunteer basis only. NO PRESS and NO RECORDING are allowed unless a speaker specifically requests so. Discussions are NON ATTRIBUTION, unless a speaker states otherwise.

AGENDA: The order of sessions is based solely on scheduling needs of speakers; topics subject to slight edits.

**SUMMIT DAY 1 : TUESDAY OCTOBER 14, 2014**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15- 8:15</td>
<td>Welcome networking breakfast and registration – Lobby Level</td>
</tr>
<tr>
<td>8:15- 8:30</td>
<td>DSI and Summit Chairman’s welcome</td>
</tr>
</tbody>
</table>
| 8:30- 9:00 | **VA Keynote: Improving the Betterment of Care Across the Nation through a Patient Centered Approach to a Connected Healthcare Ecosystem**  
- Using technology to improve patient care and enhance a truly connected healthcare system  
- Priorities with interagency efforts to improve a connected health ecosystem nationwide  
- Perspective towards how health IT can be better utilized to improve the quality of care: VA perspective on when are where ‘big data’ can be best utilized  
- Current initiatives focused on integrating the purchased care sector  
  Dr. Robert Jesse, Principal Deputy Undersecretary for Health, VA (confirmed) |
| 9:00- 9:40 | **Using Technology to Improve Patient Care and Enhance a Truly Connected Healthcare System in the VA**  
- Viewpoint towards how to integrate external providers and patient facing data into a larger HIT system  
- Cyber security considerations  
- Working with our partners in industry and what they can expect in the near term future to help move forward current priorities  
  Mr. Steve Schliesman, SES, Assistant DCIO, IT Project Management, Product Development, Office of Information and Technology, VA (confirmed) |
| 9:40 - 10:20 | **Patient and Family Caregiver Insights: Designing 21st Century Patient-Experience Centered Care**  
  **Panel Brief:**  
  The Patient Experience movement is underway in healthcare and we are learning that increased patient input correlates favorably with increased patient adoption and satisfaction with products and services. Organizations must begin to consider designing, developing and implementing products and services based on the patient (consumer) experience. Federal agencies need to be armed with the right questions to ask of vendors when considering the veteran patient experience. Learn key insights to move toward a ‘design from the outside in’ strategy to maximize the value driven by your offering, investments and resources.  
  Panel members confirmed:  
  3x Cancer Survivor: Ms. Kym Martin, MBA Px Consultant, Speaker & Advocate  
  Behavioral Health Patient Perspective : Ms. Kait Roe, VP & Sr. Partner, FUSE Health Strategies  
  Pediatric & Elder Family Caregiver : Ms. Gail Embt, CEO, Kinergy Health |
| 10:20- 11:00 | Networking Break                                                        |
| 11:00 – 11:40 | **Developing the Mechanisms for Establishing and Implementing Standards Necessary for Nationwide HIE**  
- Current initiatives towards collaborating with other agencies and departments on assessments of new HIT |
programs
- Leveraging certification and testing related to meaningful use and interoperability to enable ACOs and provide a platform for population health tools
- Brief update on the Standards and Interoperability (S&I) Framework
Mr. Steve Posnack, Director, Office of Standards and Technology, ONC (confirmed)

11:40 – 12:20  Connected Health in the VA: A Clinical Viewpoint
- Current progress and challenges with increasing access, and promoting patient empowerment through health technologies
- Key clinical and technical drivers that have led to successful implementation of integrating web and mobile devices and applications into the continuum of care
- Considerations and viewpoint towards the "next steps" in utilizing health IT technologies to improve clinical care
Dr. Neil Evans, Co-Director, Connected Health, VHA; Associate Chief of Staff for Informatics, Washington, D.C. VA Medical Center (confirmed)

12:20 – 1:20  General Networking Lunch – Lobby and Café area- ground floor

1:20 – 2:00  Health IT Innovation through Big Data at HHS: Transforming the way healthcare is executed and practiced through efficient and effective use of an open data initiative
- How HHS is approaching the analysis and management of healthcare 'big data'
- Prioritizing data access for the public: How HHS measures value and usability
- What types of new data and data sets are being looked at to improve quality of care
Mr. Damon Davis, Director, Health Data Initiative, HHS (confirmed)

2:00 – 2:40  Doing Health Differently: An emerging model at Mayo Clinic
- Leveraging growth in use of remote devices and apps in wellness programming through data connectivity
- How Mayo Clinic leverages technology, data integration, multi-modal programming, team-based care, and personalized interventions to develop evidence-based solutions that are achievable and sustainable for people across the health spectrum
Philip Hagen, M.D., Vice Chair, Division of Preventive, Occupational and Aerospace Medicine, Mayo Clinic; Medical Director, Mayo Clinic EmbodyHealth (confirmed)

2:40 – 3:20  Contracting Shared Services: Integrating operations and establishing standardized business processes across DHA
- Understanding centralized acquisition planning and contract program management across the three Services within the DHA’s Procurement Directorate
- Current efforts to consolidate resources, reduce duplication, and improve effectiveness, and where industry can play a role in meeting these goals
- Update on DSIDDOMS: Understanding the business case for a new strategic IT contract vehicle
- How can industry improve upon their interactions with DHA’s Procurement Directorate
COL Scott Svabek, USA, Acting Director, Procurement, DHA (confirmed)

3:20 – 4:00  Networking Break

4:00 – 4:40  Health IT Innovation in VA: Applying rapid innovation to improve care and services for Veterans
- Current interests in programs targeting improved clinical care for remote patients
- Current initiatives working towards improving data sharing
- How the VA is enabling real-time data and analytics to support best practices for outreach and patient engagement
Mr. Patrick Littlefield, Acting Director, VA Center for Innovation, VA (confirmed)

4:40 – 5:15  NIST’s Activities in Health IT
- Update on current and near-term future standards and testing for improving information enterprise integration
- Advancing usability and accessibility of health information technologies
- How NIST is working to expand the health IT infrastructure to other environments, such as home healthcare
- Integrating EHRs into clinical workflow: An application of human factors
Ms. Kathleen Roberts, Associate Director for Federal and Industrial Relations; Big Data Program Manager; Health IT Program Manager Federal Program Officer, Information Technology Laboratory NIST (confirmed)

5:15 – 6:15  Networking Cocktail Reception Lobby Level

6:15pm  End of Day 1
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:45</td>
<td>Networking Breakfast and Registration - Lobby level</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Summit Chairman’s recap of Day 1</td>
<td></td>
</tr>
</tbody>
</table>
| 9:00  | Health Data Exchange and Improving Operational Effectiveness for Clinicians and Patients in DoD | - Proposed technical pathway to standardized health data and the flexible and scalable architectural infrastructure to support it  
- Current coordination efforts for meeting interoperability requirements with outside private health care providers  
- Creating common processes across the DHA to improve turnaround times  
COL Nicole Kerkenbush, USA, Military Deputy Program Executive Officer, Defense Healthcare Management Systems (DHMS) and Mr. Craig Schaefer, Defense Medical Information Exchange, DHMS (confirmed) |
| 9:40  | Indian Health Services Perspective | - Experiences with using data from the IHS Resource and Patient Management System to drive change and improve services to patients  
CAPT Michael Toedt, USPHS, acting CMIO, IHS (confirmed) |
| 9:40  | Networking Break |  |
| 10:00 | A Clinical and Operational Perspective towards Understanding the Changing Landscape of Patient Engagement | - Where and when health IT can improve patient engagement…and when it can hinder it  
RADM Forest Faison, USN, Deputy Surgeon General, Navy Medicine (confirmed) |
| 10:15 | How Big Data and Cognitive Computing will Transform Healthcare | - Improving evidence-supported decisions to improve healthcare  
Dr. Martin S. Kohn, Chief Medical Scientist, Jointly Health (confirmed) |
| 11:00 | Networking Lunch |  |
| 11:40 | Case Study in Regional Health Information Organizations (RHIO) at the State Level | - Linking New York State’s 10 regional health information exchanges into an interconnected electronic health records system: lessons learned and current challenges  
- SHIN-NY’s long-term business sustainability model  
- Best practices towards utilizing HHS data sources with the clinical data available in the SHIN-NY API  
Mr. David Whitlinger, Executive Director, New York eHealth Collaborative (@NYeHealth) (in lieu of Mr. Whitlinger, Mr. Anuj Desai, Vice President of Business Development, New York eHealth Collaborative (@NYeHealth confirmed) |
| 12:00 | DoD Keynote | Creating a More Globally Integrated Health System for the DoD  
- Driving enterprise-wide shared services; standardized clinical and business processes that produce better health and better health care  
- Future oriented strategies to create a better, stronger, more relevant medical force and where health IT can play a supporting role  
- Viewpoint towards how DoD can improve the engagement of patients in their own healthcare  
- Current initiatives focused on integrating the purchased care sector  
Dr. Karen Guice, Principal Deputy Assistant Secretary of Defense, Health Affairs (confirmed) |
| 1:30  | Use of Mobile Technology to Enhance Global Engagement, Humanitarian Assistance and Disaster Response Operations | - Current system-level challenges for improving readiness and operational performance in the field  
- Developing a suite of open source software solutions to support humanitarian assistance and disaster relief operations, disease surveillance, and health outreach, training and education.  
Representative of COL Daniel Kral, USA, Director, TATRC (invited) |
| 3:30  | End of Summit |  |